



Greetings! On behalf of the Alpena DDA, we warmly invite you to participate in the **5th Annual Downtown Alpena Chowder and Chili Cook-Off** scheduled for **Saturday, October 6, 2018** from 12-4 pm.

Just like last year, we will be closing Second Avenue and holding the event in the street! Last year, we had over 370 tasters enjoy over 15 chowders and chilis. This year, we expect the event to be even bigger-- and will be offering \$1,000 to two winners! Your participation would be an added highlight and we hope you and your team will join us.

**PARTICIPATE:** Participate in an enjoyable "heated" competition while receiving recognition in front of a huge crowd.

**COMPETE:** Compete for Best in Show- Amateur and Professional (\$1,000 cash prize each), Best Chowder (\$150 cash prize), Best Chili (\$150 cash prize), Most Creative Recipe (\$100 cash prize), and Most Spirited Booth (\$100 cash prize).

**ADVERTISE:** Introduce hundreds to your business, group, team, or organization at the event and with media exposure including, press releases, and social media.

**SUPPORT:** Enhance your community profile by supporting a community event. Tip jars are also welcome and encouraged at each booth to help you raise money for your non-profit, team, or favorite local charity.

Booth space is limited and sure to go fast, as we hope to make this our biggest and best year ever! We hope you will take a moment now and fill out the 2018 application and send it to Alpena Downtown Development Authority, 124 W. Chisholm, Alpena, MI 49707 along with your \$25 application fee made payable to Alpena Downtown Development Authority.

If you have any questions or prefer to send your application via email, please contact Anne Gentry, Executive Director, Alpena Downtown Development Authority at [anneg@alpena.mi.us](mailto:anneg@alpena.mi.us).

Best Regards,

*Anne B. Gentry*

**Anne B. Gentry, Executive Director**

Alpena Downtown Development Authority (Alpena DDA)

124 E. Chisholm St.

Alpena, MI 49707

989-356-6422



989.356.6422 | [alpenadda.com](http://alpenadda.com)



# CHOWDER COOK and CHILI OFF

## Entry Form

This letter constitutes an agreement between the following parties:

1. Business/Group/Organization Name: \_\_\_\_\_

2. Contact Person: \_\_\_\_\_

3. Address: \_\_\_\_\_

4. Phone: \_\_\_\_\_

5. Email: \_\_\_\_\_

6. What type of participant will you be?

Chowder \_\_\_\_\_ Chili \_\_\_\_\_

7. Which division are you entering in?

Amateur \_\_\_\_\_ Professional \_\_\_\_\_

8. Chowder/Chili Name? \_\_\_\_\_

I agree to abide by contest rules and regulations as stated

I hereby agree that I shall hold the City of Alpena, the Alpena Downtown Development Authority, and its elected and appointed officials and employees harmless from any and all claims, suits, damages, or loss of use resulting from any act or omission to act by the City of Alpena, the Alpena Downtown Development Authority, and its officers, employees, or agents arising out of, or in the course of, my participation in the DDA Chowder Cook-Off held on October 6, 2018.

Signature \_\_\_\_\_

**Amount Due: \$25**

Please mail or drop off forms and checks to:  
Alpena Downtown Development Authority  
124 E. Chisholm  
Alpena, MI 49707  
All forms must be received by: October 1, 2018



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## **Downtown Alpena Chowder and Chili Cook-Off Official Rules**

### **The Basics**

1. \$25 registration fee is required. Contestant will receive one complimentary drink fill the day of the event.
2. All contestants are asked to cook a minimum of 5-6 gallons of chowder/chili, which will serve approximately 360 attendees. Contestants are welcome to set up tip jars at their station to help cover ingredient expenses.
3. Contestants may be amateur, professional, individuals, organizations, businesses, or any type of group.

### **Prepping Your Chowder or Chili**

4. Chowder/chili must be pre-cooked in a certified kitchen and home-made. No canned or store-bought chowder/chili will be accepted. If you need help finding a certified kitchen to make your chowder or chili, there are several in the area. Contact the DDA for a list of local certified kitchens available for use.
5. Contestants must ensure any meats used are USDA approved and thoroughly cooked and handled in accordance with USDA recommendations. Contestants may not use any home canned items.
6. Any type of chowder or chili will be accepted. Please provide an ingredient list at your station for those with food allergies.
7. Each registrant is allowed to offer a free complimentary side to their chowder/chili: bread, toppings, appetizer, etc. Registrants are encouraged to decorate their stations.

### **Information for the Day of**

8. Contestants may arrive between 10:30 am- 11 am and must be set up by 11:30 am. Each entry will be reviewed for freshness. Any chowder deemed unacceptable will be removed from the contest and no refund of registration given.
9. Tasting opens to the general public at 12:00 pm. Tasting and voting will end by 4:00 pm, awards given shortly after. Contestants are asked to stay at their table, or provide a representative for the duration of the event. Volunteers may be available if needed.
10. Only clean taster cups provided by the DDA should be accepted and filled by participants.
11. Contestants will be responsible for general clean-up of their area prior to leaving.

12. Contestants are not allowed to sell anything at their station, however they are permitted to accept tips or provide any information about their group.

### **Supplies**

13. DDA will supply identifying sign, access to electricity, 2 oz tasting bowls, spoons, napkins, and crackers. Participants are suggested to bring a crock-pot and extension cord to keep chowder/chili warm. Participants are encouraged to bring their own 10x10 tent and table—the DDA can provide one if needed.
14. There will be alcoholic and non-alcoholic beverages available for purchase at the event.

### **Judging & Prizes**

15. Winners will be chosen by a combination of popular vote and a panel of judges. Winners will be revealed at the end. All decisions by the DDA Chowder Cook-Off Judges are final.
16. Awards by popular vote: Those who attend the event and pay to taste (\$10) will receive tickets to distribute amongst their favorite chilis and chowders. The tickets will not be collected, but will be placed into a voting container at each station. Tasters can spread out their votes or deposit them all in one container. Tickets will be counted at the end of the event.
17. Five awards will be announced - Best in Show- Amateur (\$1000 prize), Best in Show- Professional (\$1000 prize), Best Chowder (\$150 prize), Best Chili (\$150 prize), Most Creative Recipe (\$100), and Most Spirited Team (\$100).
18. Judges will not be allowed to compete in the contest.
19. Judges will consider: Flavor/Texture/Depth/ Aroma/Consistency/Visual.

### **Other reminders**

20. Please remember this is a family event. Inappropriate or offensive signs, pictures, language, etc. will not be allowed.
21. The DDA Chowder and Chili Cook-off committee reserves the right to disqualify and/or remove a contestant from the contest in the event of any conduct that results in a serious breach of these rules or conduct deemed by the committee to constitute a hazard to attendees.